

THE MOVEMENT FOR COMMUNITY-LED DEVELOPMENT

SOCIAL MEDIA KIT

Primary hashtag: #CommunityLedDev

TWEETS

Handle to Retweet: [@communityleddev](https://twitter.com/communityleddev)

- #CommunityLedDev is the ONLY way to sustainable development: empowering communities to take charge. [Insert photo]
- Let's raise the profile of [#CommunityLedDev](https://twitter.com/CommunityLedDev)--key to achieving the [#GlobalGoals](https://twitter.com/GlobalGoals). Join us: communityleddev.org [InsertPhoto]
- We're a committed group of orgs. & individuals who believe everyone has the inalienable right to participate in governance. Will you join us? communityleddev.org
- Ppl. must be viewed as active citizens, not beneficiaries, & solutions, rather than problems. [#CommunityLedDev](https://twitter.com/CommunityLedDev)
- We encourage indiv. & orgs. everywhere committed to putting ppl. in charge of their own development to join us: communityleddev.org
- Let's achieve the #GlobalGoals! Key to these goals is having communities be the leaders in their own development [#CommunityLedDev](https://twitter.com/CommunityLedDev)
- It is in communities where adults & youth can discover their voice, assert their rights & mobilize action to achieve their aspirations [#CommunityLedDev](https://twitter.com/CommunityLedDev)

FACEBOOK/INSTAGRAM

Follow Facebook follow: <https://www.facebook.com/communityleddev/>

- Every human being has the inalienable right to participate in governance. Do you agree? Learn more: communityleddev.org
- As individuals and organizations committed to the successful implementation of the #GlobalGoals, we are calling for enhancing the power and capacity of communities to take charge of their own development: communityleddev.org

- Community-led development is empowers citizens to transform entrenched mindsets and take effective action. Curious? Learn more: communityleddev.org
- People MUST be viewed as active citizens, not beneficiaries, & solutions, rather than problems. This is at the heart of Community-led Development. Learn more: communityleddev.org
- We believe that community members, not staff in offices in Washington, Geneva or New York, should decide what's best for their own development. Do you agree? communityleddev.org
- Let's achieve the #GlobalGoals! Key to these goals is having communities be the leaders in their own development. Learn more: communityleddev.org
- Amazing international organizations are part of a new movement for Community-Led Development. We believe #CommunityLedDev is the ONLY way to sustainable development: empowering communities to take charge. Curious? Learn more: communityleddev.org